Sponsorship Guidelines

The mission of Wake Forest Baptist Medical Center (the "Medical Center") is to improve the health of our region, state and nation by:

- Generating and translating knowledge to prevent, diagnose, treat and cure disease.
- Training leaders in health care and biomedical science.
- Serving as the premier health system in our region, with specific centers of excellence recognized as national and international care destinations.

- from the Medical Center's mission statement

A major goal of the Medical Center is to improve the health of the citizens in the communities it serves. The Medical Center is a nonprofit organization that provides many services and programs to the community. Sponsorship funding is, therefore, limited and not all requests can be honored. Consideration will be given to requests in which:

- The events or activities are health related, educational, or widely recognized as beneficial to the health and well being of the citizens and communities in the areas we serve.

- The events encourage participation by large segments of the population.

- The requesting organizations are professionally managed and have a proven record of financial stewardship.

- The requesting organizations can verify that a substantial portion of the sponsorship proceeds will be used for the publicized charitable purpose, rather than for overhead, administrative costs, or ancillary activities.

The following types of organizations, events, activities are not eligible for sponsorship funds:

- Political causes, candidates, organizations or campaigns.
- Organizations that discriminate on the basis of race, sex, or religion.
- Individuals.
- Individual churches.
- Individual youth teams/clubs, including registration fees and travel expenses.
- Events funded or otherwise organized by the Medical Center.
- Fundraising events whose sole purpose is to raise funds for the Medical Center.

Deadlines for submitting requests:

Requests for sponsorships will be reviewed on a quarterly basis. Decisions on funding will be made approximately eight to ten weeks after the request is made, at which time the requesting agency will be notified in writing. For more information or to submit a sponsorship request, please visit www.wakehealth.edu/sponsor.