



Justin Maurice Redd, born November 14, 1988, is originally from St. Louis, Missouri and raised in Chicago, Illinois. He is the son of Melvin Redd, licensed notary and retired banker of over 20 years, and Margaret Redd, Regional Vice President of MetLife insurance. Both of his parents were first in their families to graduate college and, from a young age, both have demanded excellence strived to nurture a relationship between him and community advocacy.

As a child, Justin often worked in soup kitchens, participated in food and clothing drives, and was a member (often in a leadership position) of an organization called the Sign Singers. The Sign Singers were an organization of children who learned sign language, practiced it to gospel music, and performed at nursing homes, rehabilitation centers, and prisons.

The bulk of his community relation experience has been acquired since his attendance at Winston-Salem State University. In Fall 2007, Justin entered Winston-Salem State University as section leader of both the University Men's Ensemble and the 5-time Grammy nominated University Choir as a freshman. In Fall 2008, Justin joined a campus organization called Black Men for Change (BMC). The mission of BMC is as follows: "The mission of BMC is to address the obstacles facing underrepresented male groups by providing access to greater socio-cultural opportunities by way of networking and activism within our campus and broader community. Ultimately, we seek to create a supportive environment built upon the tenants of brotherhood, personal excellence, and community awareness."

During his first year in BMC, after a series of unfortunate events, he assumed the role as the Committee Chair for the 3rd Annual Walter Harley Scholarship Winter Ball. The Winter Ball was created after a member of BMC, Walter Harley, past away from sickle-cell anemia. It was used not only to raise awareness for sickle-cell anemia, but to raise money for a scholarship to give to a freshman who met criteria. Under his leadership, the Winter Ball had the largest population it had ever seen and they raised \$2,900 with an event that had never raised more than \$500. At the end of that school term, he was elected to serve as the Program Chair for the 2009-2010 school term and early on in the semester, took over as President (which he still currently holds, serving his second elected term).

Since his presidency, Black Men for Change has participated in events like Walk a Mile in her Shoes serving as active allies to end sexual, emotional, and physical violence against women, worked with the Human Rights Campaign as a straight ally to fellow WSSU organization Gay Straight Student Alliance, worked with the Faces of a Healthy Future conference and gala to help address health disparities affecting broader communities, continued past Black Men for Change initiatives like the Petree Mentoring Program which involves the weekly mentoring of Petree Elementary School students at their school and chaperoning a visit to WSSU, allowing them to experience college life, and the Black Male Symposium, a campus forum consisting of a morning panel and evening keynote for the purpose of addressing issues within the black male community. In his first semester as President, Black Men for Change was awarded Special Recognition from the Arts Council of Winston-Salem for their activism in the Winston-Salem

Fine Arts Community, and in his second semester, BMC won the ECHO Award from the Winston-Salem Foundation.

Currently, Justin is also Warden of Phi Mu Alpha Fraternity of America Inc., Public Relations Officer and Historian for the City Council College Advisory Board, and a member of the National Society of Leadership and Success. Having a strong music and business passion with a major in Music and a minor in Business, Justin aspires to be a songwriter during and after he graduates from Wake Forest for attaining his MA in Management and his MBA. He hopes to use his MBA to start/buy and run a series of businesses, all of which will have a strong foundation in giving back to the community.