



Marcus Wilson-Stevenson, a man of vision, a dedicated “hands-on” inspired leader, founder of The Boyz R Back nonprofit organization, & 3MV Management enhancing the image of professional athletes.

In 1997, returning from Atlanta G.A. where he served as volunteer with outreach programs such as The Hosea Williams feed the homeless project. Stevenson served as Order Instructor for 9 years at the Forsyth County Correctional Center.

Reaching youth he began to realize would be an excellent way to prevent the tragedies of prison life for many. To connect with young people, he began working as a middle school assist EC teacher in the Winston Salem/Forsyth County, where he asked students to write their goals down. He discovered a disturbing trend; some students had no dreams nor goals, and some student athletes dreamed of only large paychecks. No plans existed for reaching their potential academically, spiritually, or even physically.

His volunteering and experience transformed him, life shaped opinions of professional people and athletes in their status as a role model. While others condemned, Stevenson envisioned great possibilities. He recognized the pitfalls of lucrative, but frequently short-lived, sports contracts. Most importantly, though, he wanted to increase the accountability of professional men and woman along with athletes by bringing them closer to their communities and their fans.

In 2000 he worked tirelessly behind the scenes to establish The Boyz R Back, (an organization using sports as bate to improve life skills, drug awareness, gang prevention and healthy living with education). He partnered with the Detroit Public School office of Health, Physical Education & Safety for the 1<sup>st</sup> Education & Sport clinic Sept. 2001 only to see it be canceled due to the 9/11 attack.

About one year later Stevenson partnered with WSSU Center for Community Safety for the 1<sup>st</sup> B.R.B education & sport clinic in NC. Both groups wanted a nurture inner-city youth living in “Weed & Seed” neighborhoods as designated by the U.S. Department of Justice. Community response was overwhelmingly positive.

**"You can't lead the people if you don't love the people. You can't save the people if you don't serve the people."**

— Cornel West