

The attached flyer templates have been designed using the following design principles. The instructions below show how these principles are implemented.

1: Alignment

Every element should have some visual connection with another element on the page. This creates a clean, sophisticated, fresh look.

2: Contrast

Contrast is an effective way to add visual interest and attract attention to the flyer.

3: Organization

Organizing information into groups makes it easier and faster for the reader to understand your message.

4: White Space

White space is a design element. It organizes the page and its shape helps direct the reader's eye.

1: Alignment

Flyers are designed to use flush left alignment. Copy should line up with the "B" of our logo.



Can Aspirin Extend a Healthy Life?

The ASPirin in Reducing Events in the Elderly research study will determine if taking a daily low-dose aspirin can help prolong a healthy lifespan.

You may qualify for the ASPREE study if you are an African American who:

- Is age 65 or older
- Is a healthy person
- Has not had a heart attack or stroke

For more information, please call Patricia Wittmer at **336-713-8243**.

Clinics located in both Greensboro and Winston-Salem



A Mission to Care. A Mission to Cure.

IRB#11584

2: Contrast

Keep the photo a dominant element. Do not change type size.

4: White Space

Leave areas of white space.

3: Organization

Keep body copy together so it is seen as one cohesive group.