

Wake Forest Innovations

575 N. Patterson Ave.
Winston-Salem, N.C.

Wake Forest Innovations is the new commercialization enterprise of Wake Forest Baptist Medical Center. It was launched in 2012 to establish and manage new business and partnerships based on innovative products and services arising from ideas, discoveries and the scientific research assets of Wake Forest.

The current activities of Wake Forest Innovations include:

- Boosting the creation and commercialization of innovative products and services based on the discoveries and inventions of Wake Forest researchers
- Structuring scientific research assets and providing client access under competitive terms
- Building Wake Forest Innovation Quarter as a leading hub for innovation in bioscience and information technology

Organization

Wake Forest Innovations has the following three core groups:

Product Innovation & Commercialization Services

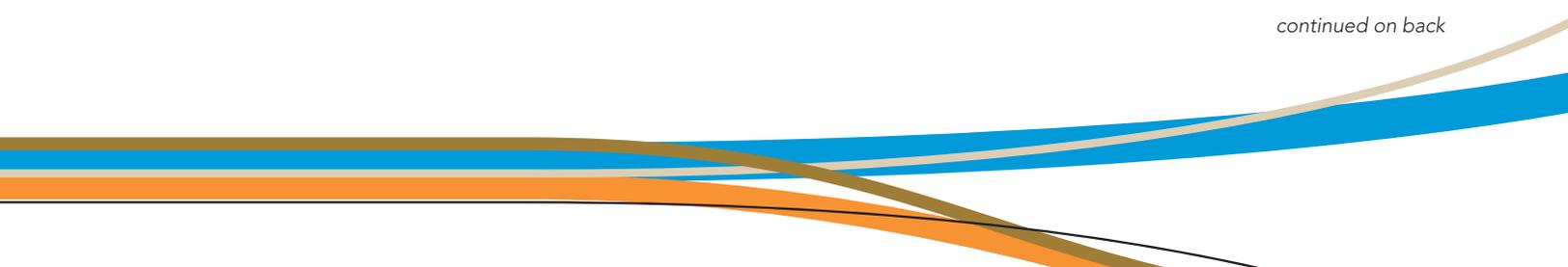
Product Innovation & Commercialization Services stimulates and invests in the creation of innovation technology, products and services, and licenses these to existing and start-up companies. This group proactively engages researchers to facilitate product ideation, invention disclosure, intellectual property protection, and business planning. Product Innovation & Commercialization Services also financially supports researchers through prototyping and proof of concept studies to translate nascent discoveries into commercially viable products.

The group's commercialization team is responsible for technology and product licensing to established companies and also assists in capital formation, incubation and early development of start-up companies, including those that can locate at Wake Forest Innovation Quarter.

Scientific Business Services

Scientific Business Services, a new business support group, structures, promotes and contracts Wake Forest Baptist Medical Center's scientific assets to partners under competitive terms. The group directly manages Preclinical Translational Services, which offers surgical services for medical device and procedure testing, and therapeutic testing services. Scientific Business Services also manages the Center for Applied Learning, a core learning laboratory at Wake Forest Baptist Medical Center that provides experiential, immersive learning services for faculty and partners.

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Innovation Quarter Development Services

Innovation Quarter Development Services focuses on the continued growth and development of Wake Forest Innovation Quarter as a vibrant, knowledge-based community where people can Work, Live, Learn and Play. This group engages in outreach and support to the entrepreneurial community through concierge and space activation programs, and provides the dry-lab and wet-lab incubator space for start-up companies. Innovation Quarter currently houses 10 Wake Forest Baptist departments and more than 30 companies and organizations.

Key Staff

- Eric Tomlinson, DSc, PhD, Chief Innovation Officer, Wake Forest Baptist Medical Center and President, Wake Forest Innovation Quarter
- Tom Clarkson, MS, Executive Director, Scientific Business Services and Interim Executive Director, Business Development
- Michael Batalia, PhD, Executive Director, Commercialization
- Mark Furth, PhD, Innovation Leader
- Graydon Pleasants, Real Estate Development, Wake Forest Innovation Quarter
- Chad Nolan, Director, Operations

Location

Wake Forest Biotech Place
575 N. Patterson Ave., Suite 550
Winston-Salem, NC 27101

Contact and Website

innovation@wakehealth.edu
WakeForestInnovations.com
+1.336.716.8672

