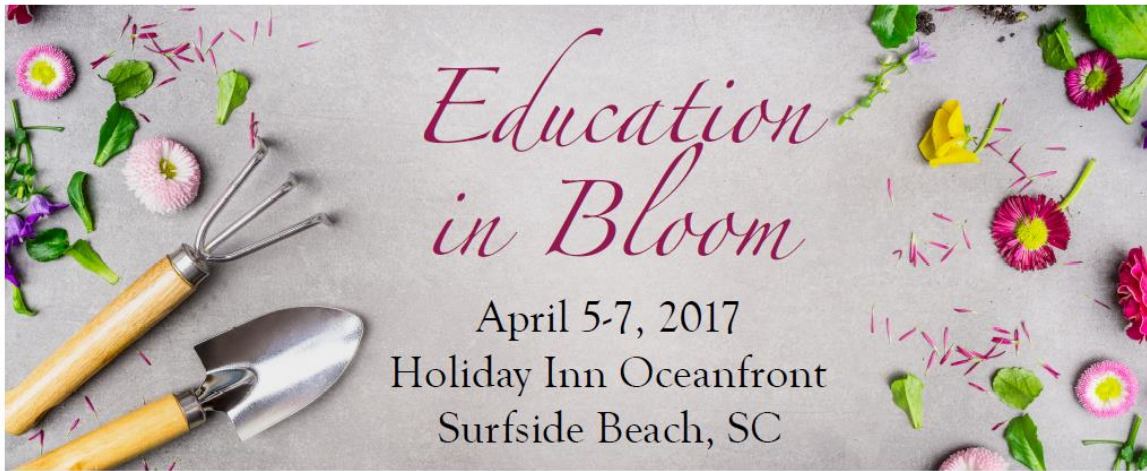


The Carolinas Society for Health Education & Training
proudly presents the 2017 Spring Conference



Registration Fees

Registration is open now at CSHET.org

Early Bird Registration (by 3/17/17)	Late Registration (3/18/17 or later)
CSHET Members: \$250	CSHET Members: \$300
Non-Members: \$325	Non-Members: \$375

Room rates starting at \$76 per night
Holiday Inn Oceanfront
Surfside Beach, SC
(843) 238-5601

Joint Provided by CSHET &
Wake Forest Baptist Health



Featuring National Speaker
Deb Laughlin, MSN, RN



Program Description

As educators, we sow the seeds of change through education and hope they take root and bloom. The 2017 Spring Conference will focus on reaping the best harvest from our educational activities. Join us for three days of learning and laughter as you reconnect with your fellow CSHET members and make new friends from healthcare education settings across the Carolinas.

Target Audience

Nurse educators; staff development educators; patient and community educators; continuing education directors; college and university faculty of health programs; AHEC education coordinators, directors and administrators; education department assistants and paraprofessionals; and all other education professionals in healthcare settings. The conference is open to non-members of CSHET, as well attendees from outside of the Carolinas.

Contact Hours

Wake Forest Baptist Medical Center Nursing Education is an approved provider of continuing nursing education by the North Carolina Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation. Attendees who are present for and participate in 100% of the educational activities will receive 12 CNE credit hours. Certificates will be distributed at the end of the day. Disclosure statements will be read at the beginning of the day during the introduction.

Lodging

A block of rooms has been reserved at the Holiday Inn Oceanfront in Surfside Beach, SC for Wednesday, April 5th and Thursday, April 6th for \$76.00 per night for a city view room and \$86.00 per night for an oceanfront room. Please call (843) 238-5601 and reference CSHET to make your reservation by March 5, 2017. Tell them you are with CSHET during booking to receive the block rate. If you do not book your room by March 5, 2017, you may be subject to full market rate.

Registration Information

Visit CSHET.org to register for this conference. Click on "Conferences" on the right hand menu. The early bird registration fee for those who register on or before March 17, 2016 is \$250 for current CSHET members and \$325 for non-members. The late registration fee for those who register on or after March 18, 2016 is \$300 for current CSHET members and \$375 for non-members. Retirees will receive a 50% reduction in registration fees. The registration fee includes snacks and heavy dinner hors d'oeuvres on Wednesday; breakfast, lunch, and snacks on Thursday; and breakfast and snacks on Friday. Day-of registration will be available based on availability. Registration fees are non-refundable, but may be transferred to another attendee. If you prefer to pay by check, please fill out the registration form on the website and mail a check (payable to Carolinas Society for Health Education and Training) to April Corn care of Novant Health Clinical Education 4020 Kilpatrick St Suite 101, Winston-Salem, NC 27104.



Agenda



Wednesday, April 5, 2017

Registration / Check In: 12 – 1 pm

Lunch is not provided, however there is a restaurant in the hotel.

1 – 4:30 pm: Deb Laughlin, MSN, RN-BC

My Learner is Not Learning! Strategies for Struggling Staff

Most learners successfully finish orientation, complete a competency or meet job expectations, but not all. This presentation will address red flags that trigger an assessment of staff learning a new role and interventions to help the struggling learner be successful.

4:30 – 5:30 pm: Networking Reception with heavy hors d'oeuvres

Thursday, April 6, 2017

8 – 9 am: Breakfast

9 am – 12:30 pm: Amanda Barnhardt & Phyllis Knight-Brown, MSN, RN ***Gap Analysis, Outcomes Measurement & Brown Paper Mapping***

The focus of health education has rapidly shifted from objectives to outcomes. This presentation will discuss effective gap analysis and outcomes measurement techniques and introduce the Brown Paper Mapping technique for creative gap analysis.

12:30 – 12:50 pm CSHET Business Meeting

12:50 – 1:30 pm Lunch

(A boxed lunch will be provided for each attendee, please note any dietary restrictions during online registration.)

1:30 pm - 5:00 pm: Ann Lampron

Effective Presentation and Teaching Techniques

Educators develop an arsenal of presentation and teaching tools throughout their careers. This presentation will feature tried-and-true presenting and teaching techniques from a seasoned veteran.



**All session times include a 30 minute break.*

Agenda (Continued)



Friday, April 7, 2017

8 am – 8:30 am: Breakfast

8:30 am – 11:45 am: Lynne Carlton MA, LPC, LCAS, CSI
Staff Retention & Burnout Prevention- Promoting Work/Life Balance

Maintaining a healthy work/life balance is like cultivating a fertile soil for staff and students to blossom. This presentation will feature techniques for promoting work/life balance from a Licensed Professional Counselor.

11:45 am -12:00pm: Questions and Evaluation

**All session times include a 30 minute break.*

