

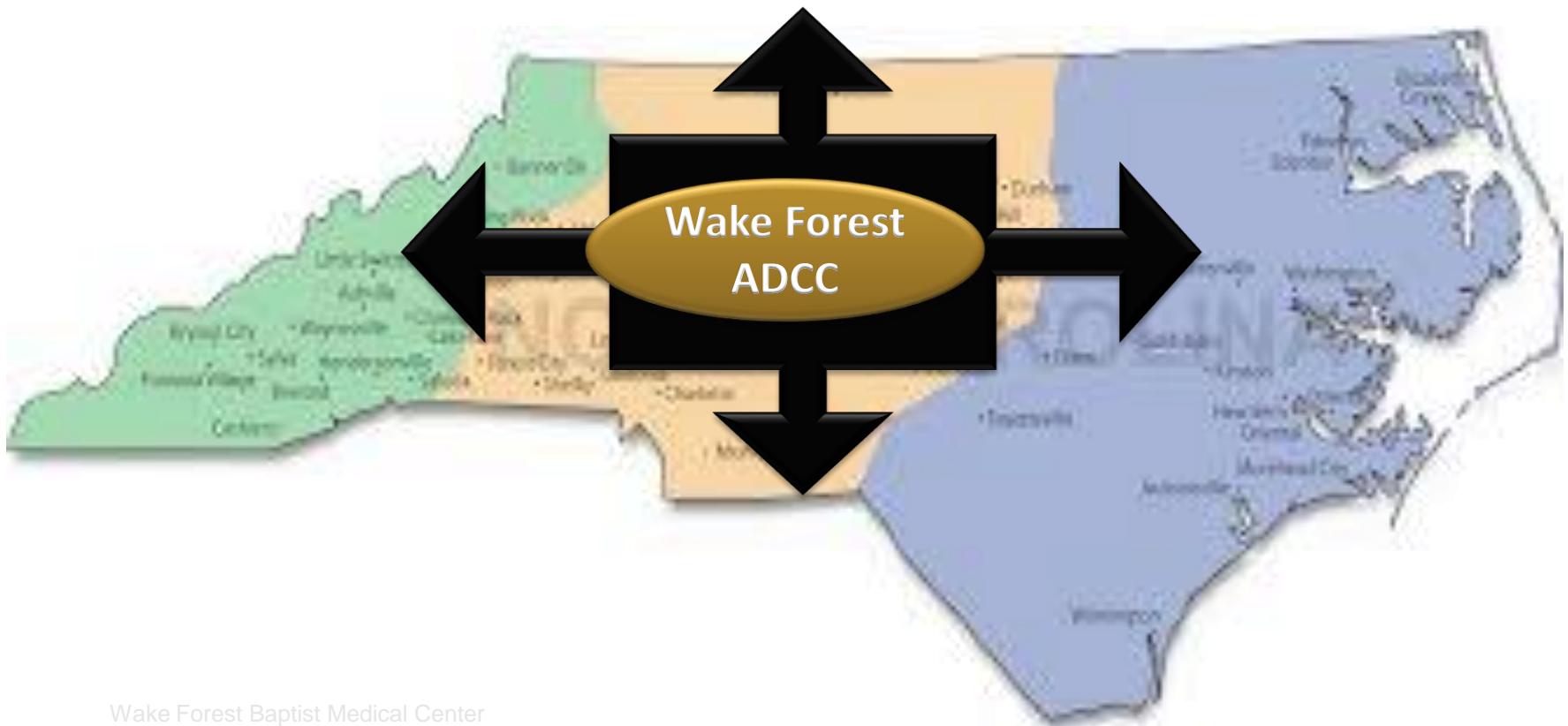
Wake Forest ADCC

Outreach & Recruitment (OR) Core



OR Core Mission

Effectively Engage the Community to Support the Aims of the ADCC



OR Core Plan

- Recruit a diverse group of research participants for ADCC supported studies
- Work with community leaders and organizations to encourage participation of underserved communities in ADCC research and educational activities
- Provide education and training for community healthcare professionals and the public about early detection, prevention, and treatment of AD.

OR Core

What's Already in Motion?



alzheimer's
association®

PIEDMONT TRIAD REGIONAL COUNCIL
AREA AGENCY ON AGING

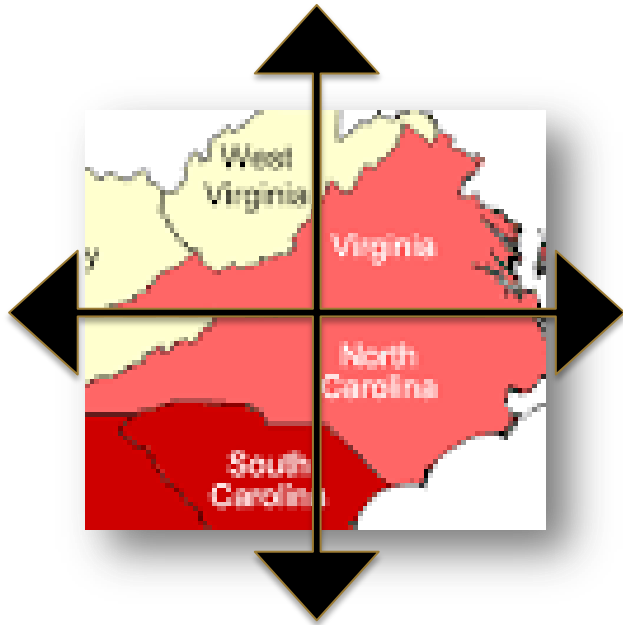
- Working with community groups to promote AD research & to increase visibility & impact of the ADCC



- Working with local churches with primarily AA membership to develop relationships, education and support resources focused on AD and prevention

OR Core

What's Coming?



- Increase reach within NC, & to SC and VA (we are the only Alzheimer Center in the region)

 **Wake Forest[®]**
School of Medicine



Wake Forest Baptist Medical Center

- Partner with other Wake Forest groups to provide community education, support, & resources to encourage participation in research & practices to improve health and healthcare delivery

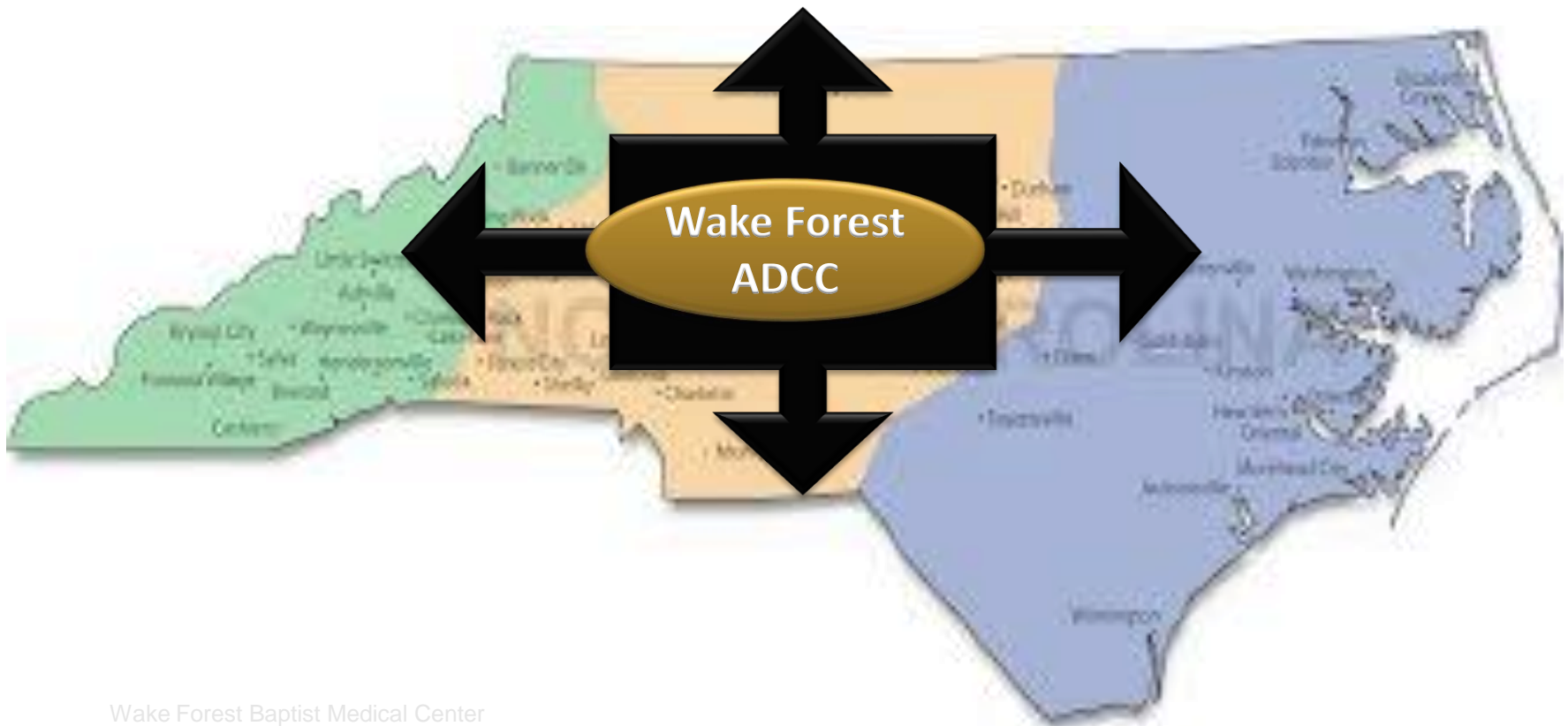


Wake Forest ADCC

Research Education Component (REC) Core

REC Core Mission

Effectively Engage the Community to Support the Aims of the ADCC



REC Core Plan



- Implement an individualized & targeted mentoring program for junior investigators to provide training & new research experiences promoting competence in basic science AND clinical research - *with a focus on translational neuroscience*
- Provide access to a diverse curriculum of multi-disciplinary didactic training to encourage & support AD research for investigators at all levels who are new to the field (at WF & other nearby institutions).