

WFBMC - Davie Medical Center Community Implementation Plan

Annual Objectives	Strategy	Target Population	Process Measures	Resources/Partners
<p>1. Educate the Davie Community on the principles of proper nutrition and physical activity.</p>	<ul style="list-style-type: none"> Provide healthy eating information and physical activity guidelines to Smart Start of Davie County for dissemination in their newsletters to families they serve. Provide healthy eating and physical activity "kits" for Smart Start of Davie County Resource Center. Sponsor a booth featuring healthy eating information and physical activity guidelines at Smart Starts' two annual events – Snacks with Santa and KidsFest. Provide healthy eating tips (generated by a registered dietitian and/or MD) 	<ul style="list-style-type: none"> All Davie County families with young children All Davie County families with young children All Davie County families with young children 	<ul style="list-style-type: none"> Number of families reached through Smart Start newsletter, Resource Center, and/or events. 	<ul style="list-style-type: none"> WFBMC Smart Start of Davie County Public Health Department WFBMC Joslin Diabetes Center

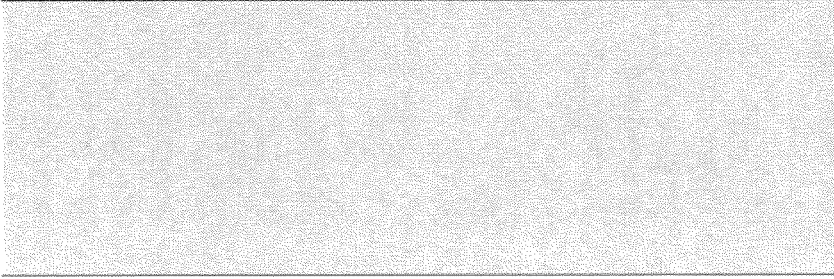
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<p>2. Increase public awareness of the prevalence of obesity.</p>	<ul style="list-style-type: none"> on our WFBH-Davie's website Provide healthy recipes in the Davie Chamber of Commerce e-newsletter. Provide a quarterly article in the Davie County Enterprise and/or DavieLife magazine featuring Dr. Skelton from Brenner FIT that highlights healthy food options for children Provide BMI screenings at the Community Health Expo (hosted annually by the YMCA) 	<ul style="list-style-type: none"> Davie Chamber members All Davie County families with young children All Davie County residents 	<ul style="list-style-type: none"> Number of recipe entries per year. Number of newspaper and magazine articles per year. Number of residents participating in health screenings. 	<ul style="list-style-type: none"> WFBMC Davie Chamber of Commerce WFBMC BrennerFit Davie Enterprise DavieLife magazine Public Health Department Davie Family YMCA WFBMC
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WFBH - Davie Medical Center Community Implementation Plan

Annual Objectives	Strategy	Target Population	Process Measures	Resources/Partners
<p>1. Educate the Davie community on the risk factors, signs, and symptoms of heart disease.</p>	<ul style="list-style-type: none"> List the risk factors, signs, and symptoms of heart disease on WFBH-Davie's website 	<ul style="list-style-type: none"> All Davie County residents 	<ul style="list-style-type: none"> Number of website "hits." 	<ul style="list-style-type: none"> WFBMC
<p>2. Offer programs to help residents lower their risk for heart disease.</p>	<ul style="list-style-type: none"> Provide quarterly blood pressure screenings, free to the community and convenient locations across the County. 	<ul style="list-style-type: none"> All Davie County residents 	<ul style="list-style-type: none"> Number of residents participating in health screenings. 	<ul style="list-style-type: none"> WFBMC Davie Family YMCA Davie County Senior Center Farmington Community Center
<p>3. Ensure proper access to health care providers throughout Davie County</p>	<ul style="list-style-type: none"> Offer free, self-help smoking cessation information in the WFBH - Davie ED and in the community Provide funding for two WFBH – Davie staff members to attend an educational program related to 	<ul style="list-style-type: none"> All smokers in Davie County Davie Hospital staff 	<ul style="list-style-type: none"> Number of brochures taken from the ED. Completion of heart-disease related training by two Davie Hospital employees. 	<ul style="list-style-type: none"> WFBMC Public Health Department WFBMC

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	<p>chronic heart disease and prevention in the community. This knowledge will be used to design future programs for the community</p> <ul style="list-style-type: none"> • The Davie Hospital Foundation will provide an annual scholarship (\$2,500) for nursing and/or health professional education to a Davie County resident. 	<ul style="list-style-type: none"> • Eligible students in Davie County 	<ul style="list-style-type: none"> • Scholarship awarded to Davie County resident to pursue a clinical education. 	<ul style="list-style-type: none"> • Davie Hospital Foundation
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