How is your donation used?
Proceeds from the Heart and Sole Run support the Wake Forest Baptist Cardiac and Pulmonary Rehabilitation Patient Scholarship Fund.

Cardiac Rehabilitation
Wake Forest Baptist is home to the first Cardiac Rehabilitation Program in North Carolina and one of the first in the United States. Cardiac rehabilitation is a medically supervised program designed to help individuals recover from a heart attack, heart surgery or diagnosis of heart disease. It is designed to help patients recover quickly, improve physical and mental functioning, and reduce the risk of additional cardiac events. Cardiac rehabilitation provides the support needed to make changes for a healthier life.

Pulmonary Rehabilitation
The purpose of pulmonary rehabilitation is to help people with chronic lung disease improve their daily lives. Anyone who has chronic lung disease and has difficulty completing daily activities will benefit from pulmonary rehabilitation.

Race Management by:
Off ‘n Running Sports

Race Director/Volunteer Info:
Theresa Addison, 336-713-8172 or taddison@wfubmc.edu

Donation Coordinator:
Cynthia Hayes, 336-713-8176 or cyhayes@wfubmc.edu
What Can You Do?

SPONSORSHIP LEVELS

$2,000 – Platinum Level Sponsor
- Recognition as a course sponsor.
- Company banner strategically positioned along the race course to enhance advertising potential.
- Company banner in the concession area during race day.
- Company promotional items in participants’ race information packets. Approximately 700.
- Five individual complimentary race registrations (value $20 per person) including T-shirt.
- Five additional T-shirts with your logo prominently displayed.

$500 – Purple Level Sponsor
- Medium company logo on race T-shirt and Heart and Sole Web site.
- Company logo on mile marker placed on race course.
- Three race T-shirts.

$250 – Red Level Sponsor
- Small company logo on race T-shirt and Heart and Sole Web site.
- Company logo on mile marker placed on race course.

$100 – Orange Level Sponsor
- Company logo on Heart and Sole Web site.
- Company logo on mile marker placed on race course.

Donations
- We accept in-kind donations which are necessary to host the event, for example, water, refreshments raffle items, etc.
- General monetary donations are also accepted.
- Additional T-shirts can be purchased race day for $10 each.

Please make checks payable to:
WFUBMC/Heart Center
Please specify that your donation is for the Heart and Sole Run

Mail Donations to:
Heart Center Administration
Wake Forest University Baptist Medical Center
Medical Center Blvd.
Winston-Salem, NC 27157
Attn: Mindy Shelton

Phone: 336-713-4491
Fax: 336-713-4490