Sponsor Prospectus

Wake Forest Institute for Regenerative Medicine

July 21 – 25, 2014
Wake Forest Biotech Place Conference Center
575 N. Patterson Ave
Winston Salem, NC
Regenerative medicine is a relatively new field that integrates the principles of cell and molecular biology, materials science, biomedical engineering, and clinical science to develop materials and therapies to repair or replace cells, tissue, and organs damaged by disease, trauma, or congenital conditions. Advances in genetic medicine, stem cell technology and enabling technologies have significantly improved the potential to influence cell and tissue performance and develop replacement tissues and 3D organs. In recent years, numerous regenerative medicine approaches have been used in clinical practice or have undergone preclinical testing. Because of these developments, there is increased need to provide comprehensive and detailed information for technicians, researchers and clinicians in this rapidly expanding and promising field.

The primary objective of the course is to provide a state-of-the-art review of regenerative medicine including background material, the key scientific components of the field, and ethical, economic and other issues important to regenerative medicine. The course will integrate information, technologies and skills from biological sciences, engineering, legal, commercial, regulatory and ethical disciplines. Sessions will address the science behind regenerative medicine, its application to human disease and its importance to modern society. At the end of the course, participants will have received an enhanced foundation in the rules, regulations and ethics in regenerative medicine environments and routines for first-in-man clinical trials, the practical and theoretical basis for GMP, and the ethical aspect of translational research.

As a sponsor of our course, you will have the unique opportunity to connect with faculty and students throughout the week. Exhibitors will be located within the Wake Forest Biotech Place atrium and will have the opportunity to interact with course participants and other tenants of this innovation hub for biomedical science. Additionally, as an included benefit, we invite our exhibitors to participate in the sessions during their scheduled day.

Sincerely,

Anthony Atala, MD  
Course Director

Joan F. Schanck, MPA  
Course Coordinator
We invite you to consider sponsorship of the 2014 Regenerative Medicine Essentials Course. Sponsorship opportunities and benefits are listed below:

**Presenting Sponsor**
$3,500.00 and above
Podium presentation of company mission and research opportunities
   Large logo on front page of program and course website
   Exhibit space
   2 full registrations

**Exhibitors**
$445/day (available 7/22-7/24)
$1,145 (3-days exhibit with full access to 1-week course)
Medium logo on front page of program and course website
   Exhibit space

**Contributors**
$250.00
Small logo on front page of program

Sponsorship contact: Joan Schanck (336-713-1201 or jschanck@wakehealth.edu)

For more information about the RM Essentials course, please visit www.wakehealth.edu/rmessentials