

WFBMC - Davie Medical Center Community Implementation Plan

Annual Objectives	Strategy	Target Population	Process Measures	Resources/Partners
<p><b>1. Educate the Davie Community on the principles of proper nutrition and physical activity.</b></p>	<ul style="list-style-type: none"> <li>Provide healthy eating information and physical activity guidelines to Smart Start of Davie County for dissemination in their newsletters to families they serve.</li> <li>Provide healthy eating and physical activity "kits" for Smart Start of Davie County Resource Center.</li> <li>Sponsor a booth featuring healthy eating information and physical activity guidelines at Smart Starts' two annual events – Snacks with Santa and KidsFest.</li> <li>Provide healthy eating tips (generated by a registered dietitian and/or MD)</li> </ul>	<ul style="list-style-type: none"> <li>All Davie County families with young children</li> <li>All Davie County families with young children</li> <li>All Davie County families with young children</li> </ul>	<ul style="list-style-type: none"> <li>Number of families reached through Smart Start newsletter, Resource Center, and/or events.</li> <li>Number of website "hits."</li> </ul>	<ul style="list-style-type: none"> <li>WFBMC</li> <li>Smart Start of Davie County</li> <li>Public Health Department</li> <li>WFBMC</li> <li>Joslin Diabetes Center</li> </ul>

WFBH - Davie Medical Center Community Implementation Plan

<p><b>2. Increase public awareness of the prevalence of obesity.</b></p>	<ul style="list-style-type: none"> <li>on our WFBH-Davie's website</li> <li>Provide healthy recipes in the Davie Chamber of Commerce e-newsletter.</li> <li>Provide a quarterly article in the Davie County Enterprise and/or DavieLife magazine featuring Dr. Skelton from Brenner FIT that highlights healthy food options for children</li> <li>Provide BMI screenings at the Community Health Expo (hosted annually by the YMCA)</li> </ul>	<ul style="list-style-type: none"> <li>Davie Chamber members</li> <li>All Davie County families with young children</li> <li>All Davie County residents</li> </ul>	<ul style="list-style-type: none"> <li>Number of recipe entries per year.</li> <li>Number of newspaper and magazine articles per year.</li> <li>Number of residents participating in health screenings.</li> </ul>	<ul style="list-style-type: none"> <li>WFBMC</li> <li>Davie Chamber of Commerce</li> <li>WFBMC</li> <li>BrennerFit</li> <li>Davie Enterprise</li> <li>DavieLife magazine</li> <li>Public Health Department</li> <li>Davie Family YMCA</li> <li>WFBMC</li> </ul>
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WFBH - Davie Medical Center Community Implementation Plan

Annual Objectives	Strategy	Target Population	Process Measures	Resources/Partners
<p><b>1. Educate the Davie community on the risk factors, signs, and symptoms of heart disease.</b></p>	<ul style="list-style-type: none"> <li>List the risk factors, signs, and symptoms of heart disease on WFBH-Davie's website</li> </ul>	<ul style="list-style-type: none"> <li>All Davie County residents</li> </ul>	<ul style="list-style-type: none"> <li>Number of website "hits."</li> </ul>	<ul style="list-style-type: none"> <li>WFBMC</li> </ul>
<p><b>2. Offer programs to help residents lower their risk for heart disease.</b></p>	<ul style="list-style-type: none"> <li>Provide quarterly blood pressure screenings, free to the community and convenient locations across the County.</li> </ul>	<ul style="list-style-type: none"> <li>All Davie County residents</li> </ul>	<ul style="list-style-type: none"> <li>Number of residents participating in health screenings.</li> </ul>	<ul style="list-style-type: none"> <li>WFBMC</li> <li>Davie Family YMCA</li> <li>Davie County Senior Center</li> <li>Farmington Community Center</li> </ul>
<p><b>3. Ensure proper access to health care providers throughout Davie County</b></p>	<ul style="list-style-type: none"> <li>Offer free, self-help smoking cessation information in the WFBH - Davie ED and in the community</li> <li>Provide funding for two WFBH – Davie staff members to attend an educational program related to</li> </ul>	<ul style="list-style-type: none"> <li>All smokers in Davie County</li> <li>Davie Hospital staff</li> </ul>	<ul style="list-style-type: none"> <li>Number of brochures taken from the ED.</li> <li>Completion of heart-disease related training by two Davie Hospital employees.</li> </ul>	<ul style="list-style-type: none"> <li>WFBMC</li> <li>Public Health Department</li> <li>WFBMC</li> </ul>

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	<p>chronic heart disease and prevention in the community. This knowledge will be used to design future programs for the community</p> <ul style="list-style-type: none"> <li>• The Davie Hospital Foundation will provide an annual scholarship (\$2,500) for nursing and/or health professional education to a Davie County resident.</li> </ul>	<ul style="list-style-type: none"> <li>• Eligible students in Davie County</li> </ul>	<ul style="list-style-type: none"> <li>• Scholarship awarded to Davie County resident to pursue a clinical education.</li> </ul>	<ul style="list-style-type: none"> <li>• Davie Hospital Foundation</li> </ul>
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