<table>
<thead>
<tr>
<th>Annual Objectives</th>
<th>Strategy</th>
<th>Target Population</th>
<th>Process Measures</th>
<th>Resources/Partners</th>
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</table>
| **1. Educate the Davie Community on the principles of proper nutrition and physical activity.** | • Provide healthy eating information and physical activity guidelines to Smart Start of Davie County for dissemination in their newsletters to families they serve.  
• Provide healthy eating and physical activity "kits" for Smart Start of Davie County Resource Center.  
• Sponsor a booth featuring healthy eating information and physical activity guidelines at Smart Starts’ two annual events – Snacks with Santa and KidsFest.  
• Provide healthy eating tips (generated by a registered dietitian and/or MD) | • All Davie County families with young children  
• All Davie County families with young children  
• All Davie County residents | • Number of families reached through Smart Start newsletter, Resource Center, and/or events.  
• Number of website "hits." | • WFBMC  
• Smart Start of Davie County  
• Public Health Department  
• WFBMC  
• Joslin Diabetes Center |
2. Increase public awareness of the prevalence of obesity.

- Provide healthy recipes in the Davie Chamber of Commerce e-newsletter.
- Provide a quarterly article in the Davie County Enterprise and/or DavieLife magazine featuring Dr. Skelton from Brenner FIT that highlights healthy food options for children.
- Provide BMI screenings at the Community Health Expo (hosted annually by the YMCA)

| Davie Chamber members | Number of recipe entries per year. | WFBMC
|------------------------|-----------------------------------|-----------------
| All Davie County families with young children | Number of newspaper and magazine articles per year. | Davie Chamber of Commerce
| All Davie County residents | Number of residents participating in health screenings. | WFBMC
<p>| Davie Family YMCA | WFBMC |</p>
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<td>1. Educate the Davie community on the risk factors, signs, and symptoms of heart disease.</td>
<td>• List the risk factors, signs, and symptoms of heart disease on WFBH-Davie's website</td>
<td>• All Davie County residents</td>
<td>• Number of website &quot;hits.&quot;</td>
<td>• WFBMC</td>
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<td>2. Offer programs to help residents lower their risk for heart disease.</td>
<td>• Provide quarterly blood pressure screenings, free to the community and convenient locations across the County.</td>
<td>• All Davie County residents</td>
<td>• Number of residents participating in health screenings.</td>
<td>• WFBMC</td>
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<td></td>
<td>• Offer free, self-help smoking cessation information in the WFBH - Davie ED and in the community</td>
<td>• All smokers in Davie County</td>
<td></td>
<td>• Davie Family YMCA</td>
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<td>• Provide funding for two WFBH – Davie staff members to attend an educational program related to</td>
<td>• Davie Hospital staff</td>
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<td>• Davie County Senior Center</td>
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<td></td>
<td>• Farmington Community Center</td>
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<td>3. Ensure proper access to health care providers throughout Davie County</td>
<td></td>
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<td>• WFBMC</td>
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<td></td>
<td></td>
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chronic heart disease and prevention in the community. This knowledge will be used to design future programs for the community

- The Davie Hospital Foundation will provide an annual scholarship ($2,500) for nursing and/or health professional education to a Davie County resident.

- Eligible students in Davie County

- Scholarship awarded to Davie County resident to pursue a clinical education.

- Davie Hospital Foundation